



# AppleGram

www.themichiganapple.com/applegram/

**December 2006**

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Michigan Apple  
User Group  
Membership Info Hotline  
Phone: 248-232-7865

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 Apple User Group

## Apple iTunes 7 and iPods



### Buy It, Play It, Bring It...

**Buy it.** - Imagine an entertainment superstore that's open 24 hours a day, 7 days a week. Now imagine one that delivers anything you want, anytime you want, instantly. With the integrated iTunes Store, you can build a collection of digital music, movies, TV shows, iPod games, audiobooks, and podcasts from the comfort of your computer. Everything you buy, you own forever. And you can give as good as you get with iTunes gifts.

**Play it.** - Turn your CDs into digital files by importing them into iTunes. Then organize your collection — including everything you've purchased from the iTunes Store — into playlists perfect for burning. Since all your music and video lives on your computer, you can play it (or stream it to your home stereo) at the touch of a button. Or flip through all your cover art until you find exactly what you want.

**Bring it.** What's on your iPod? Everything on iTunes. The moment you connect your iPod to your computer, iTunes starts to sync your music and more, automatically. Once it does, you can get a closer look at the contents of your iPod, courtesy of a handy summary in iTunes. And if you've got iTunes Store purchases you'd like to move from one computer to another, iTunes syncs in reverse, too — from your iPod back to any authorized computer.

At our next meeting we take a look the iTunes Store and iTunes 7 along with the hottest Holiday Gift, the iPod. We'll show the whole process of the phenomenon called iTunes and iPods.

Plus it's our annual Holiday Party with goodies and drinks and the ever popular Gift Exchange Table (Bring a Gift - Take a Gift). Please plan to attend and bring a friend.



# Simply iPod

*(Member written by Art Payne)*



I can still remember attending the Macworld keynote when Steve Jobs introduced the iPod and the concept of the Digital Lifestyle. This new music player was small, cool, and functional and at a retail price of \$399 to \$499 every Mac user on the planet thought it would fail. I for one couldn't justify purchasing the 1st generation iPod because of the cost but as the features went up and the prices came down and all

my Mac buddies had one, I finally broke down and bought one. Initially, my iPod spent more time as a external Firewire hard drive than a Music player, becoming a cool but expensive floppy disk for moving files and data from one Mac to another. Sure I used it to listen to music while cutting the grass or shoveling snow, but to use it daily was just overkill to me.

Eventually manufacturers began to develop accessories for the iPod and when Alpine made a car stereo that interfaced with the iPod I was hooked. Now I listen to my iPod daily more or less, especially after buying another cosmetically damaged iPod that is dedicated to the car stereo.

When Apple introduced the Video iPod, I figured it was time to upgrade so I sold my older iPod on ebay at a pretty good deal to buy the latest and greatest at that time.

The iPod now comes in various sizes and flavors including the small but full featured iPod Nano. When Steve Jobs introduced the Nano, I was hoping it would be priced at about \$100 but it wasn't. I always said if the Nano dropped below the \$100 with a color screen and many of the features of the dull size iPod, I'd buy one in a heartbeat. Well, the refurb Nanos dropped below \$100 so I snagged one. My iPod count now is three.



I also amazed at the iPod shuffle and my current USB flash drive is acting sort of flakey so one of the last generation iPod Shuffles may be a Christmas gift to myself for Christmas bringing the iPod tally up to four.

So what is the big fascination with the iPod? The iPod in all its variations has over 70% of the MP3 player market, but it is not the

cheapest. Why? The main reason is because Apple knows how to do things right to a certain degree. Just like the Macintosh, Apple made the software and the hardware work together beautifully. Also, with the iTunes store, Apple made the Music companies and the end consumer reasonably happy so the product can't help but to succeed.



Photo courtesy Microsoft Corp.

Microsoft recently introduced its Zune, and spoke of it as the iPod killer. Made by Microsoft, it is supposed to be the player targeted at all the Windows users in the world. Many websites on the Internet say that the Zune cannot compete with the iPod. The

Zune is being marketed for the Christmas season, but instead of long lines and Zunes flying off the shelves, many retailers report plenty of Zunes in stock and selling very slow.

Macworld 2007 happens in a few weeks and the big buzz is about a Apple phone and the official release of iTV, Apple's new media center. I'm sure that iPod will play a big part in the announcement that will shape the direction Apple will take us upcoming year.

Stay tuned....

*For more information on the history of the iPod visit:*

[http://www.everymac.com/systems/apple/consumer\\_electronics/index-ipod.html](http://www.everymac.com/systems/apple/consumer_electronics/index-ipod.html)

*For the latest info on the Ipod and iTunes*

<http://www.apple.com/itunes/>



## 2006 Michigan Apple Board of Directors

**President: Ron Hartmus**

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**Director-at-Large: Barb Quincey**

dalarge@themichiganapple.com

**e-mail the Board: Theboard@themichiganapple.com**





## Advanced SIG Meeting Recap

(Member written by Tony Moore SIG Leader)



At last months Advanced Sig I demonstrated how easy it is to make a nice personal web-site using Apple's iWeb and a .Mac account.

Using photos, videos, text, slideshows, and blogging with iWeb's templates. 3 users iWeb sites were brought up as finished examples.

The biggest problem was that iWeb is so easy to use that the demo did not need a lot of time. The rest of the time was spent gabbing about various topics.

Member Bruce has offered to do a demo of Apple's Motion software so look forward to that in the upcoming months.



## Macworld Events List

(Submitted by Art Payne)

The Macworld Conference and Expo happens again on January 8 - 12 2007 in San Francisco. The event features the ever popular Keynote Speech by Steve Jobs which introduces new Apple products and innovations for the upcoming year. The Expo is a huge show with hundreds of Mac related software vendors showing off their latest and greatest products for release.



Several vendors are offering Free Macworld Exhibit passes for the show floor on the Internet. Other World Computing offers a free Expo Pass here:

<http://eshop.macsales.com/Macworld/>

There are also several events that happen during the week of the Expo that happen outside of the Expo that you may want to attend. A website dedicated to listing those ever popular Parties and Events is the Hess Memorial Macworld Events List.

The list is a work in progress at the moment but the events are said to be added daily until show week of January 8 - 12, 2007. The List also features many User Group related events so if you are planning to go to the Macworld or if you are in the San Francisco area during the show you may want to check it out.

For a peek at the list point your browser to:

<http://www.ilenesmachine.com/partylist.shtml>



## Apple Key Commands


(Submitted by Art Payne)

I found this info on a website on the Internet and figured it would be useful information to pass on to Michigan Apple Members.

One of the things that made the Macintosh so appealing when it was introduced way back in 1984 was the fact that it was based on a Graphical User Interface (GUI) instead of the "command line interface" of other computers of the day. All Macs had a Mouse that you could use to point and click to go where you want or do what you want. How often during the course of the day do you take your hand off the keyboard to grab your Mouse and do something? Not often eh?

We are so used to using a Mouse that it has become a integral part of your Mac. Macs as a rule are pretty darn dependable but sometimes they do mess up. When they do, there are several useful keystroke combinations that can help get you out of trouble when your favorite Mac becomes troublesome.

### Useful Mac Start-up Commands

 = *Apple or Command* Key on your Keyboard + *this key*

*X* - during startup - Force Mac OS X startup

*Option* - (eventually) brings up a screen with startup volume choices

*Apple + option + shift + delete* - Bypass primary startup volume and seek a different startup volume (such as a CD or external disk)

*C* - Start up from a CD that has a system folder

*N* - Attempt to start up from a compatible network server (NetBoot)

*T* - Start up in FireWire Target Disk mode (very handy for plugging your Mac into another as an external hard drive)

*Shift* - start up in Safe Boot mode and temporarily disable login items and non-essential kernel extension files (Mac OS X 10.2 and later)

*Apple + V* - Start up in Verbose mode.

*Apple - S* - Start up in Single-User mode

*Apple + option + P + R* - Zap PRAM. Hold down until second chime.

*Apple + option + N + V* - Clear NV RAM. Similar to reset-all in Open Firmware.

*Apple + option + O + F* - Boot into open firmware

*Apple + hold mouse click* - force eject a CD/DVD

Hopefully you will never need to use keyboard commands these but they may help you one day. For more info on the terms and definitions above please visit Apple Support.

<http://www.apple.com/support/>



# User Group Discounts

## Mac|Life Magazine

### 40% Off Special

<http://www.maclife.com/>

The Mac market has evolved, and so has MacAddict Magazine. Starting with the February 2007 issue, MacAddict will become Mac|Life, the new Mac magazine that changes all the rules. This publication recognizes Apple's dynamic role in work, play, and life, and will appeal to core Apple users. Features include in-depth how-tos, stunning design, and exclusive information. Mac|Life is the ultimate magazine about all things Apple.



Mac|Life is offering a one-time Apple User Group member charter subscription rate of \$14.95 (US) for 12 issues, a savings of 40% off the basic subscription price. That is almost 79% Off the newstand price.

Subscribe today: <http://www.maclife.com/mugsub>

This worldwide offer is valid through February 28, 2007

## Audio Hijack Pro:

### Special Offer: \$25 (US), 22% off

<http://www.rogueamoeba.com/>



Record any audio on your Mac with Audio Hijack Pro. Create high-quality podcasts, record streaming radio, save audio from Skype and iChat, or even bring in records and tapes to your machine. Whatever your audio needs may be, Audio Hijack Pro will give you more control.

Put simply, if your machine can play it, Audio Hijack Pro can record it. Audio Hijack Pro will also enhance any audio, using industry-standard VST and AudioUnit audio effects to make your music sound incredible.

Download Audio Hijack Pro and try it out, then purchase it online!

Regular Price \$32 (US),

Michigan Apple User Group members receive a discounted rate of \$25 (US), a savings of 22% off the regular price.

See how simple recording can be:

<http://www.rogueamoeba.com/store>  
Coupon Code: USERGROUP

This worldwide offer is valid through February 28, 2007.

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# We're serious about playing.

Use the Mac Power to create your Own Music. Miranda Music provides you with the Tools and Free Setup Support. Specialists in Logic Pro, Final Cut Pro, DVD Studio Pro and more. Classes for Groups or One-on-One.

Playing music. The more serious you get the more fun it is. Announcing a new Music Store run by serious musicians. Bogar and Elizabeth Guzman-Shrake have been professional musicians for a combined 50 years. If you're serious about music, this is your store. If you want to learn to play, we'd love to help. Stop in and see us just for fun. Seriously.



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## User Group Discounts



### O'Reilly Books

**35% Off (Free Shipping over \$29.95)**

<http://www.oreilly.com/store/>

O'Reilly Publishing is offering new and better discounts for groups. User group members can get a discount of 35% off all books and PDFs from O'Reilly, No Starch, Paraglyph, PC Publishing, Pragmatic Bookshelf, SitePoint or Syngress books that are purchased directly from O'Reilly by phone or online. Add in free shipping for orders over \$29.95 (US) and the offer gets even better.

Order from the O'Reilly Store online or by phone at 1-800-998-9938 (extra shipping costs outside U.S.).

See what the buzz is about:  
<http://www.oreilly.com/store/>  
Online Code: DSUG

This worldwide offer is ongoing.



### Peachpit Book Club

**25% Off**

<http://www.peachpit.com/>

You can save 25% on all Peachpit books by becoming a Peachpit Club Member. Membership is free and easy. All you have to do is answer a few questions in Peachpit's online survey, which you can access from any book page.

After you fill out the survey, you'll save an extra 25 percent on top of the user group savings you receive by entering the coupon code at checkout. (You cannot use this discount in conjunction with any other coupon codes.)

User Group Discount: 25% Off  
Coupon Code: UE-23AA-PEUF (case-sensitive)

Join the Club: <http://www.peachpit.com>

This offer is ongoing.

**Note from Editor: O'Reilly Publishing and Peachpit Books donated the books for our Christmas Party Door Prize drawings please support them by visiting their website.**

### PumpOne: iPod Fitness Training 40% Off

<http://www.pumpone.com/>



PumpOne Digital Fitness Trainers for iPod and iPod nano are like having an elite personal trainer in your pocket that goes where you go. From TotallyPumped to Pumped(6)Pack, most PumpOne Trainers are a collection of detailed exercise images that make up progressive 4-6 week exercise programs. The bright images and simple instructions demonstrate how to perform exercises properly and effectively for better results.

Priced from \$19.00 (US) to \$59.00 (US) from individual levels to special groupings, user group members can enter the user group coupon code at the PumpOne web site for a 40% discount!

Visit PumpOne online: <http://www.PumpOne.com>  
Coupon Code: MUGOffer

This worldwide offer is valid through January 31, 2007.

### Spamfire 20% Off

[http://www.matterform.com/mac\\_software/spam\\_email\\_filter/](http://www.matterform.com/mac_software/spam_email_filter/)



You don't have to put up with unwanted junk email. Spamfire from Matterform Media removes unwanted commercial and pornographic email from your in-box. It works with any POP3 email account and any email program (support for IMAP, Hotmail and AOL is still in development).

Spamfire uses intelligent, fuzzy-logic filtering to identify spam and protect messages you want to keep. Automatic internet updates ensure you always have the most advanced spam protection available. Spamfire works in OS 9 and OS X and is a Mac-only product.

Mac User Group members can purchase Spamfire for just \$23, more than 20% off the regular price.

Box & CD, reg. price: \$39 (UG price \$31).  
Download, reg. price: \$29 (UG price \$23).  
Box & CD is available only in the US.

Visit the MUG page on the Matterform Web site:  
<http://www.matterform.com/mugoffer>

This international offer is ongoing.

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## User Group Discounts

(Continued from Page 5)

At the World Wide Developers Conference in San Francisco, Apple® unveiled the new Mac® Pro, a quad Xeon, 64-bit desktop workstation featuring two new Dual-Core Intel Xeon processors running up to 3.0 GHz and a new system architecture that is said to deliver up to twice the performance of the Quad Power Mac® G5 that it replaces. With advanced performance, greater expansion, higher performance graphics options and unprecedented customization, the newly designed Mac Pro is the ideal system for the most demanding Professional or Prosumer user. The introduction of the Mac Pro marks the completion of a rapid and seamless transition for Apple, with the entire Mac family now using Intel's latest processors.



*"Apple has successfully completed the transition to using Intel processors in just seven months—210 days to be exact," said Steve Jobs, Apple's CEO. "And what better product to complete it with than the new Mac Pro, the workstation Mac users have been dreaming about."*

Apple is selling the new Mac Pro via the Apple website as a build to order product with complete configuration control in the hands of the consumer. Steve Jobs mentioned in the Keynote speech that there are more than 4.9 million possible configurations. *"The Mac Pro delivers unprecedented customization to meet even the most demanding performance, expansion and storage needs."*

Even Apple Authorized Retailers like CompUSA are using the build to order program. Apple Rep Eric Blomberg say that *"if a customer wants a new Mac Pro, we custom build to order just like at the Apple Store online and the Mac Pro is shipped directly to the customer from Apple. The big advantage in ordering from CompUSA is that we can help you configure the Mac Pro step by step to suit your needs."* Eric also mentioned he *"may be able to shave a few dollars here and there"* if they order a Mac Pro through him at CompUSA. Eric also mentioned that pre-built

### Micromat (Tech Tool Pro)

#### 20% Off

<http://www.micromat.com>

The makers of TechTool Pro 4, DiskStudio and TechTool Protege (the bootable Mac OS X FireWire flash drive) now offer special user group discount pricing. These products and more are available from the Micromat online store. Micromat is recognized as an innovator and world leader in the development of Macintosh monitoring, diagnostic, troubleshooting and disk repair utilities for the Macintosh.

To receive a 20% discount on all Micromat products, enter the special user group coupon code at Micromat's online store.



## Board Meeting Minutes

### October 2006 Minutes

In attendance: Ron Hartmus, President; Anthony Moore, Secretary; Keith Burby, Community Relations; David Wood, Treasurer; Dave Birdsong, Vice-President; Art Payne, Vendor Relations;

Absent: Chris Thompson, Publications Director; Barb Quincey, Membership Director

Called to Order: 7:36

Membership Report: 58 Members; 2 Honorary; 2 Expiring; 1 renewal

Treasurer Report: \$922.14 Total

How is Carl doing with the Green Apple Sig? No one knows.

Art would like us to start doing Sig Reports. An Advanced Sig and a Green Apple one. Ron will, also, do a Letter from the President. These will make it easier for Art to put together the Applegram.

Tony will run the January meeting during Macworld.

Art & Ron are working on Survey Monkey.

It was discussed about more Board Members having access to group information in case someone else is needed. Ron will make a secure folder on our iDisk and Art, Barb, & Keith can all export from the member database as well.

November:

General Meeting: RSS, News Readers, & Web Browsing

Advanced Meeting: iWeb; Board Meeting afterward

December:

General Meeting: Christmas Party

Advanced Meeting: None due to proximity to Christmas

Adjourned: 8:42

### November 2006 Minutes

In attendance: Unknown

Absent: Unknown

Called to Order: Unknown

The November Board Meeting happened after the November Advanced Users SIG. No official report was submitted in time for this issue. Details may or may not be posted at a later date.

Adjourned: Unknown



# Membership Report

## Memberships Expiring

Keith Bean  
 George Beschke  
 Jerry Catalina  
 Ron Hartmus  
 Karen Lake  
 Deanna Sperka  
 Chris Thompson  
 Robert Redick

## Membership Renewals

Francis Philippi, Jr.  
 Barbara Theriault  
 Christine Trevino

## Happy Birthday

Bill Maxwell  
 Walter Thurn  
 Diane Western  
 David Wilson

## Michigan Apple Help Providers

If you need assistance with a Problem please visit our  
 Online Forum or phone the Michigan Apple HelpLine:

Phone: 248-232-7865

<http://www.themichiganapple.com/forum/>



# Colophon

Editor: Chris Thompson ([applegrameditor@gmail.com](mailto:applegrameditor@gmail.com))

Assistant Editor: Art Payne ([artpayne@mac.com](mailto:artpayne@mac.com))

The AppleGram is published monthly by The Michigan Apple for its members. It is composed on a 867mhz Quicksilver G4 Tower using Adobe InDesign with Adobe Myriad Pro as the primary typeface.

All original articles published in The AppleGram are the property of The Michigan Apple. Articles may be published by other non-profit user groups provided the author and The Michigan Apple are given credit and one copy of the publication containing the article is mailed to The Michigan Apple, PO Box 1555, Troy, MI 48099 or e-mailed as a PDF to [michiganappleug@mac.com](mailto:michiganappleug@mac.com).

If you are interested in writing for The AppleGram please contact the editor for details. The opinions and views herein are those of the authors and not necessarily those of The AppleGram or the Michigan Apple User Group. Damages caused by the use or abuse of information appearing in the AppleGram are the sole responsibility of the user of the information.

In this issue trademark and copyright names are used. Rather than put a trademark or copyright symbol in every occurrence of the name, we state that we are using the names only in an editorial fashion with no intention to infringe on the trademark or copyright.

## Advertising Rates

Full Page \$40.00

Half Page \$25.00

Quarter Page \$15.00

Business Card \$10.00

Michigan Apple members may place FREE classified ads when there is room available at the discretion of the editor.



# Michigan Apple User Group Membership Application

Clip or Photocopy application and bring to next General Meeting or mail this form with your payment to

**MAUG, PO Box 1555, Troy, MI 48099-1555**

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eMail Address \_\_\_\_\_

Computers Owned \_\_\_\_\_ Renewing Member's ID # \_\_\_\_\_

\*New Member referred by member \_\_\_\_\_

**The above information is confidential and will not be released publicly.**

Membership dues: \$35.00 \_\_\_\_ (12 months includes subscription to The AppleGram)

Corporate Membership: \$60.00 \_\_\_\_ (12 months and 2 AppleGram subscriptions)

CASH \_\_\_\_ CHECK # \_\_\_\_\_ No. of Years \_\_\_\_ Amt. Enclosed \$ \_\_\_\_\_ Canadian Membership add \$10.00 \_\_\_\_ (US Funds)



# Michigan Apple Calendar of Events

## Dec. General Meeting (12/10/06)

Topics include:

**Member Christmas Party  
& Gift Exchange,  
iPods & iTunes 7**

## Jan. General Meeting (01/11/06)

**Topic: Macworld SF 2007**

For SIG Meeting Topics

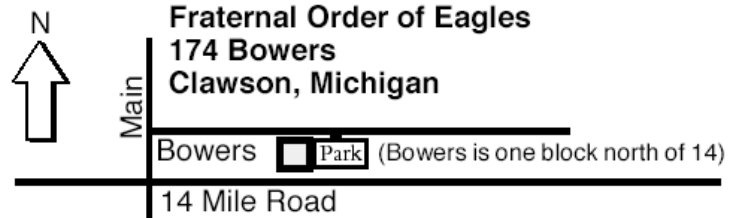
Please visit our website:

[www.themichiganapple.com](http://www.themichiganapple.com)

**Please Attend and Bring a Friend.**

## Times & Location

- **General Meeting: Thursday, Dec. 14th, 2006**  
7:30PM, at the Eagles Lodge, Clawson, MI
  - **Advanced User SIG: Canceled**  
7:30PM, at the Eagles Lodge, Clawson, MI
  - **Green Apple SIG: Weds. Dec. 28th 2006**  
6:30PM, Panera Bread, Southfield Rd. Lathrup Vil. MI
  - **Board Meeting: Canceled**  
7:30PM, at the Eagles Lodge, Clawson, MI



For more information on Meeting Location, Times, Directions, and changes, please visit our website:  
[www.themichiganapple.com](http://www.themichiganapple.com)



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**First Class Mail**